



Skiing Heritage Week – April 8 - 15, 2012

Friends of ISHA, the US SKI & SNOWBOARD Hall of Fame – and the World of Ski History!

As the over 600 fans of Skiing History, who joined with us in Sun Valley, Idaho, to celebrate the resorts 75th Anniversary Season, can attest, ISHA's Skiing Heritage Week 2011 was a most amazing and memorable gathering; one that won't be forgotten for a long time. In fact, ever since April the #1 comment/question I learned is "The Sun Valley Gathering was the best ever; so what are you going to do next year to top it!" Well hold onto your Boards – whatever type you use – because Skiing Heritage Week 2012 is going to be a totally different experience that, dare I say, will be even more memorable and fun than Sun Valley was!

How? Well, as the saying in show Business goes, we're taking our act on the road and, during the week of April 8th–15th, 2012, we're going to visit one of the cradles of the American Ski sport: the Pacific Northwest. This unique and special once-in-a-lifetime gathering will see ISHA members and friends visit a few Mountain destinations whose names alone say "Skiing History": Timberline Lodge; Mt. Hood Meadows; White Pass; Crystal MT; Mount Rainer; Stevens Pass and Snoqualmie. And, in a perfect ending to our Northwest Sojourn, we'll end up in Seattle for not only the annual Induction Ceremony of the US SKI & SNOWBOARD Hall of Fame but also to be on hand for a special tribute to Americas Greatest Ski & Snowboard Company – K2 – as it celebrates its 50th anniversary. Numerous milestones in the growth of skiing and snowboarding have come out of the Northwest – both in the field of international competition as well as innovations in equipment, resort operations and publicity (FYI –Ski Magazine was started in Seattle 75 years ago) –there is no aspect of the sport we know today that can't, in some form, trace its Heritage to the Northwest region of the United States.

The enclosed attachments will give you a good idea of all that is planned for Skiing Heritage Week 2012 along with what the costs are to attend. As you'll see you have two options on how to participate:

1. Sign up for the whole week of activities including lodging, transportation, most meals and all lift passes, for \$1,585 or \$1,795 (depending on which Seattle hotel you choose)
2. Or join us in Seattle, and purchase what you need – hotel, functions, skiing, etc. on an ala-carte basis.

The enclosed sign-up sheet will give all the details on each option –and information on how to sign-up. Of course, the easiest way is online at www.skihall.com/SkiingHeritage.

However you decide to participate – and to what extent – you can expect some great skiing and snowboarding, parties, entertainment, reunions with old and new friends, film showings and a number of special events and activities taking place throughout the week hosted by K2, the resorts and ISHA/Hall of Fame. Please look over this material and act on it now; participation in the road trip thru the Northwest is limited to 100 people (2 bus loads) and we'll be accepting people on a first come basis (there is no limit for Seattle based skiing and activities)

Please feel free to pass this invitation and related information onto anyone and everyone (and post on your website or social media links). I'm pretty certain there will be a lot of people who will want to be part of this very special and unique celebration of skiing and snowboarding in the Pacific Northwest.

Until all our skis cross again – best for a great season: - Bernie Weichsel



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A Celebration of Northwest Skiing with a Special Tribute to K2 Sports Corporation

Presented by

**The International Skiing History Association (ISHA) &
The U.S. Ski & Snowboard Hall of Fame (HALL)**

Tentative Schedule

Sunday April 8

ISHA Participants arrive in Portland Oregon
Transfer to Timberline Lodge-
Early Arrivals Ski Timberline; followed by Welcome Reception
Timberline Lodge

Monday April 9

Ski Timberline on MT. Hood
Ski down historic “Glade Trail” to Government Camp
ISHA – Beekley Dinner w/Kirby Gilbert & MT Hood Museum
Timberline Lodge

Tuesday April 10

Ski Mt Hood Meadows
Transfer to White Pass WA
ISHA Dinner w/Movers & Shakers of the Northwest
“Nelson Bennett & the Mahre Brothers”
Lodging-White Pass Resort

Wednesday April 11

Ski White Pass
Transfer to Seattle – Check in to Seattle Hotels (4 nights)
Ishpeming International Film Fest – “Awarding of the Jerry’s”
Fairmont & Renaissance
Bell Harbor-Bay Auditorium

Thursday April 12

Ski Stevens Pass – Kamp K2
Reunion: 50 years of K2 Skiers/Boarders
Ishpeming International Film Fest – “Best of” Showing
Bell Harbor-Bay Auditorium

Friday April 13

Ski Crystal Mountain – 10th Mountain Founders Tribute
ISHA – Writers & Filmmakers Awards Banquet
Ishpeming International Film Fest – “Best of” Showing
“Snow Blast” K2 50th Anniversary Public Party
Fairmont Olympic Hotel
Bell Harbor-Bay Auditorium
Bell Harbor-Maritime Center

Saturday April 14

ISHA & Hall Board Meetings
Ski the Summit at Snoqualmie – Ski with Hall Honorees & Legends
Welcome to Seattle – Reception & Party
US Hall of Fame Induction Ceremony
*With a special tribute to K2 – Americas Great Ski Company
Renaissance Seattle Hotel
K2 Headquarters
Bell Harbor – Elliot Hall

Sunday April 15

Checkout/Ski/Head Home/Rest

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Here's how to get in on ISHA's Special Week of Fun in The PACIFIC NORTHWEST

To participate in ISHA's and The U.S. SKI & SNOWBOARD Hall of Fame "Celebration of Northwest Skiing" along with The Hall of Fame's 2012 Induction Ceremony, as well as a Special Tribute to K2 Sports, on the Occasion of its 50th Birthday, all one needs to do is complete the registration form and mail it to ISHA/US National Ski Hall of Fame or if you prefer you can sign up online at the Hall's Website – www.skihall.com/SkiingHeritage. We ask that you complete your registration **no later than March 23, 2012**.

COSTS

Participants can choose one, of two "All-Inclusive" packages. Specifics, and costs, are as follows:

PREMIER PACKAGE – Includes everything that is outlined on the official SKIING HERITAGE WEEK schedule. This Includes 2 nights Lodging at Oregon's Timberline Lodge; 1 night Lodging at White Pass Resort & 4 nights at Seattle's Fairmont Olympic Hotel; 7 Days of Skiing, per schedule; All receptions and presentations including The Beekley Dinner, Movers & Shakers, ISHA Awards Banquet and The Hall of Fame Induction Ceremony with Tribute to K2; Luxury Coach Transportation, for the entire week, starting in Timberline Lodge and concluding after The Hall of Fame Ceremony in Seattle - and includes all daily transfers between destinations as well as day trips to areas close to Seattle.

**Premier Package Cost - \$1,795, per person, based upon double occupancy
(single supplement \$500 = \$2,295)**

CLASSIC PACKAGE – Includes everything as listed in the Premier Package except lodging the 4 nights in Seattle is at the Renaissance Seattle hotel.

**Classic Package Cost - \$1,585, per person based upon double occupancy
(single supplement \$350 = \$1,935)**

ALA-CARTE BASIS — For those who don't have the time to spend a full week "on-the-road" with ISHA, but are interested in the Seattle based activities and functions you're invited to join any and all of the various activities and functions being held in Seattle by purchasing your tickets, per event. For those requiring Lodging in Seattle, due to the efforts of K2 Sports, we've been able to secure fantastic rates at both The Fairmont Olympic Hotel (\$179 night per room) and the Renaissance Seattle Hotel (\$120 night per room) Both rates are based upon single or double occupancy and do not include a 15.6% tax. To reserve a room for the Fairmont, call 206-621-1700 X3131, and for the Renaissance, call 800-266-9432; In both cases you must identify yourself as being part of "The International Skiing Heritage Association or the US Ski & Snowboard Hall of Fame" to get the special rate. As to purchasing tickets to the Seattle area activities and ski days— see below:

Ala Carte Events (not applicable if you purchase a package)

Thursday - Day trip to Stevens Pass (lift ticket included)	\$60
Friday - Day trip to Crystal Mtn. (lift ticket included)	\$60
Friday - ISHA-Writers & Filmmakers Awards Banquet	\$100
Saturday - Day trip to Snoqualmie (lift ticket included)	\$60
Saturday - US Hall of Fame Induction Ceremony	\$300
Current ISHA/HOF members (deduct \$50ea. for Induction Ceremony)	\$250

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REGISTRATION FORM

To participate in ISHA’s and The U.S. SKI & SNOWBOARD Hall of Fame “Celebration of Northwest Skiing” along with The Hall of Fame’s 2012 Induction Ceremony, as well as a Special Tribute to K2 Sports, on the Occasion of its 50th Birthday, all one needs to do is complete this registration form and mail to ISHA/US National Ski Hall of Fame, 610 Palms Ave, Ishpeming, MI 49849 accompanied by your \$500 deposit to hold your spot. Balance due March 23, 2012. Checks should be made payable to The U.S. Ski & Snowboard Hall of Fame. If you prefer you can sign up online at the Hall’s Website – www.skihall.com/SkiingHeritage . We ask that you complete your registration **no later than March 23, 2012**.

Participants can choose one, of two “All-Inclusive” packages or only the Ala Carte events the choose. Specifics, and costs, are as follows:

<u>Premier Package</u>	(double occupancy)	\$1795 x	<input type="text"/>	participants=	\$	<input type="text"/>
	*Single supplement	+\$500 x	<input type="text"/>	participants=	\$	<input type="text"/>
<u>Classic Package</u>	(double occupancy)	\$1585 x	<input type="text"/>	participants=	\$	<input type="text"/>
	*Single supplement	+\$500 x	<input type="text"/>	participants=	\$	<input type="text"/>

Ala Carte Events. (not applicable if you purchase a package above)

Thursday - Day trip to Stevens Pass (w/lift ticket)	\$60x	<input type="text"/>	participants=\$	<input type="text"/>		
Friday - Day trip to Crystal Mtn. (w/lift ticket)	\$60x	<input type="text"/>	participants=\$	<input type="text"/>		
Friday - ISHA-Writers & Filmmakers Awards Banquet	\$100x	<input type="text"/>	participants=\$	<input type="text"/>		
Saturday - Day trip to Snoqualmie (w/ lift ticket)	\$60x	<input type="text"/>	participants=\$	<input type="text"/>		
*Saturday - US Hall of Fame Induction Ceremony						
	*Individual non-member	\$300x	<input type="text"/>	participants=\$	<input type="text"/>	
	*Current ISHA/HOF members (deduct \$50)	\$250x	<input type="text"/>	participants=\$	<input type="text"/>	
	*Current ISHA/HOF members (couple)	\$500x	<input type="text"/>	participants=\$	<input type="text"/>	
	*Corporate Sponsor table(s) of 10	\$4000x	<input type="text"/>	# of tables=	\$	<input type="text"/>
	*Table(s) of 10	\$2500x	<input type="text"/>	# of tables=	\$	<input type="text"/>

To ensure you are seated together please list your couple/group/table names below or attach.

**A portion of your participation fees will be tax deductible. Total \$

<input type="checkbox"/> Check Enclosed	<input type="checkbox"/> Charge my credit card for the full amount
<input type="checkbox"/> Charge my credit card the \$500 deposit due now & balance due Mar. 23	
Card Type: <input type="checkbox"/> Visa <input type="checkbox"/> MC Card #	<input type="text"/>
Card Holder name:	Expiration <input type="text"/>
Mailing Address: _____	
City: _____ State: _____ Zip: _____ Country _____	
Contact Phone Number: () _____ Email: _____	
Please Print - Participant’s Name(s) & Addresses <small>** (all participants in the Induction Ceremony receive a complimentary 1 year membership to the HOF & ISHA including a subscription to Skiing Heritage Magazine) Attach a separate sheet if needed.</small>	
MAIL TO: ISHA/US National Ski & Snowboard Hall of Fame, Skiing Heritage Week, 610 Palms Ave, Ishpeming MI 49849 or email this form to administrator@skihall.com	